

COMMERCE			
Semester I/II/III/IV/V/VI	All Subjects / Course	Objective of teaching the subject (Minimum 4)	OUTCOMES
Commerce Sem -I	Business Development	Awareness on basic concept of business and recent trend in business	After completion of the course, students are expected to be able to: 1.Choose suitable business to start with and take right decision with respect to business environmental factors 2. Be aware of various training centres setup by govt.for the promotion of business.
		Understanding on business surrounding	
		To gain knowlege on Business promotion and Statutory requirement	
		Motivating Entrepreneurship and awareness about types of entrepreneur	
Commerce Sem -II	Service Sector	Insight into service sector and service Marketing Mix	1.Student can start with any service sector and thus can contribute to the economy. Syllabus focuses on growing trend towards e-commerce; thus students may opt this as specialisation study and later, as career
		Recent trent in Retail sector in India	
		Introduction of new Industry under service sector	
		Types and growing trendd towards E-Commerce	
Commerce Sem -III	Management: Functions and Challenges	Make learners aware about Conceptual Knowledge and evolution of Management	1.Students learn functions and principles of management and can thusn utilise these while transacting the course of business 2. They can realise the impotence of practising motivation not only in social life but also in professional life. 3. they will develop leadership qualities and understand the importance of employees' participation in the management process.
		Importance of Planning and Decision making	
		To known different Organisational structure	
		Realising the importance of Motivation ,Leadership and Controlling	
Commerce Sem -IV	Management: Production and Finance	To develop knowledge on Production and Inventory Management	1.This course helps students bring quality in their life. Finance being the life blood for business, this course will help to analyse the sources of funds
		Impotence of Quality in production and different quality concept	
		Introduction towards Indian Financial Market	
		Recent trent in Finance	
Advertising I,Sem III	Advertising	It aims to orient learners towards the practical aspect and techniques of advertising	1.One of the most lucrative and creative fields in business is Advertising Industry. This course will make students capable of being employed as creative and professional people.
		To known about Advertising Agency	
		Economic and Social aspect of Advertising	
		To known What is Brand and Special purpose Advertising	

Advertising II, Sem IV	Advertising	To understand the Concept of advertising campaign, ad budget and media planning	2. It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate in advertising.
		To highlight the role advertising for the success of brands and its importance within the marketing function of a company.	
		It aims to orient learners towards the practical aspects and techniques of advertising.	
Commerce V, Sem -V	Marketing	It aims learner to know the concept of Marketing , Branding , Positioning strategies	1. It is expected this course will prepare learners to opt for Marketing for Post graduate or to pursue it as career.
		As a Consumer what are the factors influencing consumer behaviour	
		It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate in Marketing	
		The importance of Marketing Ethics as a key for marketing success	
Commerce VI, Sem -VI	Human Resource Management	It will make learner aware of importance of Human resource as living asset to business	1. This course will lead students to realise the importance of human resource in bringing success to any organisation and update HR on regular basis to keep pace along with change in technology .
		Different Aspect of Human resource Development	
		Learner will gain insight on maintaining Human Relations within organisation	2. Student can opt HR as an area of specialisation in MBA and further pursue research.
		Course highlights different trends in HRM	

BUSINESS ECONOMICS			
Semester I/II/III/IV/V/VI	All Subjects / Course	Objective of teaching the subject (Minimum 4)	OUTCOMES
Business Economics -Sem I	Business Economics (Micro Economics)	1.To make the students understand the concept of demand and its application in economic analysis and forecasting	1.Students would know about the market economy and its composition
		2.To make the students understand the working and growth of a business unit in the market oriented economic system	
		3.To orient students with various kinds of costs involved in the production process	2.Students would be aware of rational decision making
		4. To equip students with different revenue concepts and ways to achieve the different objective of the firm	
Business Economics, SEM-II	Business Economics(Micro Economics)	1.Students would know about the market economy and its composition	1. Students would learn how pricing methods are used in the business world
		2. Students would know about the basic tools and principles used in the market economy with respect to production analysis and economies of scale.	
		3.Students would learn about various cost concepts and its behaviour in short and long run.	
		4. Students would be aware of rational decision making.	
Business Economics ,SEM-III	Business Economics (Macro Economics)	1.Understanding the fundamentals of macroeconomics.	-
		2.To help the students use macroeconomic concept to analyse the national economy.	
		3. To provide the link between economic concepts and real world problems through cases and examples	
		4. To help the students provide a clear explanation of many aspects of aggregate economic variables .	
Business Economics ,SEM-IV	Business Economics (Macro Economics)	1.It is strongly recommended to analyze Union Budget of ongoing financial year in the classroom.	1.Creat awareness among students about various economic conditions of macro economicssuch as inflation , unemployment etc.
		2. To provide students with the tools to underlying concepts.	
		3. To understand the role of government in the economy	2.Enables students to understand the primary functions of government like Revenue,Expenditure,Debt and helps to analyze budget.
		4.To help the students understand the principles of public finance.	

Business Economics,SEM V	Business Economics (International Economics)	1.Help the students to understand the concept of international trade	1.Access the performance of commercial banks in agricultural credit.
		2. To understand the students the policies followed in international trade.	
		3. Students will understand balance of payments account and its implications.	2.Creates an understanding of nature of international trade and the nature of International organisation such as United Nations ,World Bank,WTO and their effects on business.
		4.Students will be able to understand the concept related foreign exchange market	
Business Economics, SEM- VI	Business Economics (Economic Aspects of India)	1. Help to studens understand the process and actuality of economic reforms in India	
		2.To help what are the policies related to agriculture sector in india.	
		3. Help to knows the policies and performance of industry and service sector during reforms	
		4.To gain the knowledge about the pweformance of financial sector during post reform period.	

ACCOUNTANCY			
Semester I/II/III/IV/V/VI	All Subjects / Course	Objective of teaching the subject (Minimum 4)	OUTCOMES
sem I-	Accountancy and Financial management -I	Students will be able to gain knowledge with respect to :-	1. students would apply accounting knowledge in the various corporate fields.
		1) know the concept of Accounting standards and its use	
		2) understanding various methods of stock valuation	
		3) importance and utility of Accounting standards	
		4) preparation of the final accounts or manufacturer	2.. students would be able to start their own ventures and manage the accounts on their own
		5) know and differentiate the concepts of cost of production, cost of goods sold, sales, etc	
		6) accounting of departmental stores	
		7) accounting of Hire Purchases	
Sem II	Accountancy and Financial management -II	Students will be able to gain knowledge with respect to :-	1. students would be able to convert the traditional accounting records into double entry system in the modern era
		1) accounting for the small traders in the form of incomplete records	
		2) accounting and treatment on the transaction made on consignment basis	
		3) meaning and working/responsibilities of the head office	2. students would be able to enter into various joint ventures to sell the products jointly either in the form of consignment or branches.
		4) meaning and working/responsibilities of branch of the head office	
		5) Accounting treatments between Head Office and Branch	
		6) accounting procedure to be done in case of fire in the business.	

Sem III	Accountancy and Financial Management-III	Students will be able to gain knowledge with respect to :-	1. students would be able manage the books of accounts in the partnership firm and also the accounting treatments in case of admission, retirement and death of any partner. 2. students would be comfortable with the legal frameworks and accounting treatments of converting the books of partnersip firm into company.
		1) Accounting treatments at the time of admission , retirement, death of the partner	
		2) Concept of piecemeal distribution and its accounting.	
		3) amalgamation of firms	
		4) purchase consideration, meaning and methods of valuation	
		5) accounting treatments in the books of old firms	
		6) accounting treatments in the books of new firm	
Sem III	Financial accounting and auditing- Introduction to management accounting	Students will be able to gain knowledge with respect to :-	1. students would analyse , interpret, data of the financial statments of the company and make decisions at various levels of the management of the company. 2. students would be comfortable manage the short term requirements of the capital (working capital) of the business .
		1) concept of management accounting	
		2) meaning and users of finanancial statements	
		3) vertical form of financial statements and its importance	
		4) types of vertical financial statments	
		5) different types of ratios and its uses	
		6) concept of working capital	
		7) calculation of working capital	
		8) capital budgeting - concepts and importance	
9) methods of capital budgeting and decision making			
Sem IV	Accountancy and Financial management -IV	Students will be able to gain knowledge with respect to :-	1. students would be comfortable to manage the procedure of redemptions of the shares and debentures of the company as per the requirements of the indian companies act 2013. 2. students would be able to differentiate the profit of the firm and company incase of conversion of partnership into company.
		companies accounts	
		redemption of preference shares and its accounting procedure	
		redemption of debenturesand its accounting procedure	
		profit prior to incorporation	

Sem IV	Financial accounting and auditing -VI Auditing	Students will be able to gain knowledge with respect to :-	1. students would maintain the books of accounts ethically keeping in mind the legal framework and responsibility towards different components of the corporate world.
		auditing, importance of auditing, types of audit, principles of auditing	
		procedure and documentation pertaining to audit	
		internal control and internal check	
		techniques of auditing	
		vouching and its procedure	
		verification and its procedure	
Sem V	Financial accounting and auditing VII- Financial Accounting	students will be able to gain knowledge with respect to :-	1. students would prepare the final accounts of the companies with reference to the requirements of the accounting standards and Indian companies act.
		preparation of final accounts of the companies	
		internal reconstruction and its accounting procedure	2. students would manage the portfolio of the investment made by self or the clients if working with the financial firms.
		buyback of share:- concept and accounting treatment	
		investment accounting and its accounting	
		ethical behaviour and its implications for accountant	
Sem V	Financial accounting and auditing VIII- Cost accounting	students will be able to gain knowledge with respect to :-	1. students opting for own production units will comfortably know the different components of productions and setting the targets of the business in long run.
		concept of cost accounting	
		material costing	
		labour costing	
		overhead costing	
		cost sheet and its preparation	
		reconciliation of profits as per financial accounting and cost accounting	

Sem V	Direct and indirect tax paper I	students will be able to gain knowledge with respect to :-	1. students working under Chartered accountant as apprentice would file the returns of income earned by different persons from different heads of income.
		basic terminologies regarding direct tax	
		scope of total income and residential status	
		heads of income i.e salaries, house property, business or profession, other source, capital gain	
		deduction under section 80	
		total income computation	
sem VI	Financial accounting and auditing paper IX- Financial accounting	students will be able to gain knowledge with respect to :-	1. students would apply the legal procedure for foreign transactions and also the maintain the books of accounts for foreign transactions.
		concept of amalgamation and its accounting treatment	
		accounting for foreign transaction	
		liquidation of companies and its accounting treatment	
		underwriting of shares, concept, types of underwriting and accounting	
		accounting for LLP	
sem VI	Financial Accounting and auditing X- Cost accounting	students will be able to gain knowledge with respect to :-	1. students would be able to take business decisions and short as well as long term planning of the manufacturing units.
		cost control accounts	
		contract costing	
		process costing	
		marginal costing and its accounting implication	
		standard costing and its accounting implication	
		emerging concepts of cost accounting.	

sem VI	Direct and indirect taxation- Indirect taxation	students will be able to gain knowledge with respect to :-	1. in current scenerio of GST, students would be able to calculate different types of GST , the set -off amount, GST payable and the claim to be made under different heads of GST.
		introduction to indirect taxes	
		levy and collection of taxation	
		time, place and value of supply	
		input tax credit & payment of tax	
		registration under GST law	

BUSINESS LAW			
Semester I/II/III/IV/V/VI	All Subjects / Course	Objective of teaching the subject (Minimum 4)	OUTCOMES
Business Law, Sem III	Business law	1. To provide knowledge regarding laws governing business transactions.	It will help students to build carrier in law faculty, will help them to work as legal advisor for various companies and banking sector.
		2. To study various aspects of contractual relations between the parties.	
		3. To understand the term special contract.	
		4. To study various concepts of Negotiable Instrument.	
Business Law, Sem IV	Business law	1. to make students understand about different types of Companies, Procedure of meetings And different aspects under Companies Act, Partnership Act, Limited liability partnership act.	students can start with their own business as they get acquainted with the laws of incorporation, partnership and as a consumer they get the knowdlege regarding consumer law.
		2. To study new arena of intangible property that is intellectual property to study its different branches and to study Laws protecting intellectual property.	
		3. To study guidelines that that constitutes a comprehensive policy and framework to promote and protect consumer rights.	
		4. To study various agreements in respect of production and distribution, To study the regulations Which promotes healthy competition in the market.	

Mathematical and Statistical Techniques			
Semester I/II/III/IV/V/VI	All Subjects / Course	Objective of teaching the subject (Minimum 4)	OUTCOMES
	FYBCOM Mathematical and Statistical Techniques	<p>After completing this topic, 1) Students will be able to explain: • Concept of share, face value, market value, dividend, equity shares, preferential shares and bonus shares. • Simple problems on calculation of Net income after considering entry load, dividend, change in Net Asset Value (N.A.V.) and exit load, Averaging of price under the Systematic Investment Plan (S.I.P.).</p>	<p>To give basic knowledge about shares and mutual funds to students. To acquaint students with the problems related to Permutation, Combination and Linear Programming Problems. To help students to solve different types of problems from Measures of Central Tendencies and dispersions. To Build an Understanding of the fundamental concept of Probability Theory. To Build an Understanding of Decision Theory.</p>
		<p>After completing this topic, 2) Students will be able to solve problems related to: • Factorial Notation, Fundamental principle of counting, Permutation as arrangement, combination as selection and Examples on commercial application of permutation and combination. • Mathematical Formulation of Linear Programming.</p>	
		<p>3) After completing this topic, students will be able to solve problems associated with: • Arithmetic Mean, Median, and Mode for grouped as well as ungrouped data, Quartiles, Deciles and Percentiles, Using Ogive locate median and Quartiles. Using Histogram locate mode, Combined and Weighted mean. • Range, Quartile Deviation, Mean Deviation, Standard Deviation, Variance and Combined Variance.</p>	
		<p>4) After completing this topic, students will be able to explain: • Mutually Exclusive and Exhaustive Events, Complementary events. Classical definition of Probability, Addition theorem, conditional probability and Independence of Events: $P(A \cap B) = P(A) P(B)$. • Probability distribution of a discrete random variable; Expectation and Variance of random variable.</p>	

Sem II	FYBCOM Mathematical and Statistical Techniques	1) After completing this topic, students will be able to solve examples connected with: • Demand, Supply, Total Revenue, Average Revenue, Total cost, Average cost and Profit function. Equilibrium Point and Break-even point. • Derivative, Marginal Cost, Marginal Revenue, Elasticity of Demand, Maxima and Minima for functions in Economics and Commerce.	To acquaint students with the problem associated with Functions,
		2) After completing this topic, students will be able to solve sums related to: • Simple Interest and Compound Interest. • Annuity Immediate and its Present value, Future value, Equated Monthly Installment's (EMI) using reducing balance method & amortization of loans	Derivatives and Their Applications. To familiarize students with the
		3) Upon completion, students will get acquaint to work with the problems associated with: • Scatter diagram, Karl Pearson's method of Correlation Coefficient and Spearman's Rank Correlation Coefficient. • Regression Coefficients, Relationship between Coefficient of Correlation and Regression Coefficients, Finding the equations of Regression lines by method of Least Squares	problems associated with Interest and Annuity. To acquaint students with the problems of Bivariate Linear Correlation and Regression. To familiarize students with the Time series and Index Numbers problems. To Build an Understanding of Elementary Probability Distributions.
		4) Upon completion, students will get acquaint to work with the problems associated with: • Trends using Moving Average Method and Least Squares Method, Estimation of Seasonal Component and Concept of Forecasting using Least Squares Method. • Aggregate and Relative Index Numbers, Lasperye's, Paasche's, Dorbisch-Bowley's, MarshallEdgeworth and Fisher's ideal index numbers, Chain Base Index Nos. Shifting of Base year, Cost of Living Index Numbers, Concept of Real Income and Concept of Wholesale Price Index Number. 5) After completing this topic, students will be able to explain: • Discrete Probability Distribution: Binomial and Poisson distribution. • Continuous Probability distribution: Normal Distribution.	
Sem V	TYBCOM Computer System and Applications	1) Learning MYSQL can not only enhance your skills, but it can also give you a better understanding of applications you work with on a daily basis	Join as a database administrator
		2)SQL is RDBMS which is used in all private and government sectors	
		3)It can boost your employability and career prospects, whilst also being a useful tool to analyze data in everyday life, such as when managing personal finances.	
		4)In Excel, Pivot Tables and charts will allow you to quickly identify trends in large datasets and inform business decisions	

Sem VI	TYBCOM Computer System and Applications	1) Microsoft Excel is a powerful spreadsheet and data analysis program with wide-ranging capabilities.	Join as a database administrator
		2) Conditional formatting allows you to apply a format to a cell or a range of cells based on a given criteria which will make data easier to read.	
		3) Visual basic programming language allows programmers to create software interface and codes in an easy to use graphical environment.	
		4) VB is the combination of different components that are used on forms having specific attributes and actions with the help of those components.	